



Help us Support the Innovative Feed Enhancement and Economic Development (FEED) Act of 2023

We are reaching out to you with an important call to action. The Humic Products Trade Association urges all its members to actively support the Innovative Feed Enhancement and Economic Development (FEED) Act of 2023, recently introduced by Senator Roger Marshall (R-KS), along with cosponsors Tammy Baldwin (D-WI), Jerry Moran (R-KS), and Michael Bennet (D-CO).

The Innovative FEED Act seeks to amend the Federal Food, Drug, and Cosmetic Act concerning the regulation of zootechnical animal food substances. This bill aims to empower animal food manufacturers to describe the non-nutritive benefits of their products without being categorized as drugs. It establishes a regulatory pathway for a new category of animal food substances that specifically act within animals' gut microbiomes or the feed they consume, delivering non-nutritive advantages. If passed, this legislation will bring about a much-needed modernization of the Food and Drug Administration's process for regulating novel feed ingredients, which have the potential to significantly impact animal production, food safety, and environmental sustainability.

Passing the Innovative FEED Act would be particularly significant for humate manufacturers selling into the animal feed industry, as it would mark a substantial change in policy. It would allow the inclusion of benefits such as the reduction of greenhouse gases or odors through the use of humates in animal feed.

The HPTA Board has carefully reviewed the language of the act and strongly urges all HPTA members to reach out to their respective Senators and request their support for this crucial legislation. It is imperative that our industry unites to rally behind this act, ensuring that non-nutritive products can be accurately described and appropriately regulated as food and not drugs.

We sincerely appreciate your cooperation and support in this important matter. By standing together and actively advocating for the Innovative FEED Act, we can drive positive change for our industry and pave the way for future advancements.

Thank you once again for your dedication and commitment to the humic substance industry.

Best regards,

HPTA Board

The ***Humic Products Trade Association*** (HPTA) is a not-for-profit membership organization that was founded in 2010 with the purpose of advancing the commercial uses of humic products through scientific and regulatory cooperation. Information regarding the ***Humic Products Trade Association***, including Membership can be found at HumicTrade.org. Join us and help shape an industry.

Find newsletters and other resources at www.HumicTrade.org

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