



As an organization dedicated to the advancement of the humic substance industry, we are pleased to share an exciting opportunity for professional development and industry visibility. The 22nd International Humic Substances Society (IHSS) Conference, taking place in Rimini, Italy from August 25-30, 2024, offers a unique platform for sponsorship and engagement with leaders in humic substance research and application.

About the Conference

The IHSS 2024 Conference, hosted by the Italian Chapter of IHSS, promises a dynamic program focused on sustainable development goals and the future of humic substances. It

will be held at the modern Rimini Convention Center, known for its professional facilities and welcoming atmosphere.

Sponsorship Opportunities

We encourage our industry partners to explore the various [sponsorship opportunities](#) available at the conference. This is an excellent chance to showcase your contributions to the humic substances field, connect with international experts, and explore the latest innovations and commercial prospects.

Why Consider Sponsoring?

- **Visibility:** Increase your organization's visibility among a global audience of specialists.
- **Collaboration:** Foster relationships with academia and industry leaders for future collaboration.
- **Innovation:** Stay at the forefront of emerging trends and scientific breakthroughs in our field.

A Final Note

Please note, participation in and sponsorship of the IHSS 2024 Conference is not included as part of your HPTA membership. This communication serves as a courtesy to our members who share a deep commitment to the humic substance industry. The HPTA Board believes this event represents a valuable opportunity for those looking to further their engagement with the community and advance their industry presence.

Get Involved

For more information on the conference and to explore [sponsorship opportunities](#), please visit the [IHSS 2024 Conference website](#). We hope you consider this unique opportunity to support and participate in the global humic substances community.

While sponsorship represents a chance to elevate your organization, there is no obligation to participate. HPTA Board wants to ensure our members are aware of these opportunities to engage with and contribute to our industry's vibrant future.

Thank you for your continued support of the HPTA and our collective mission in the humic substance industry. We look forward to possibly seeing you in Rimini and witnessing the continued growth and success of our field.

The ***Humic Products Trade Association*** (HPTA) is a not-for-profit membership organization that was founded in 2010 with the purpose of advancing the commercial uses of humic products through scientific and regulatory cooperation. Information regarding the ***Humic Products Trade Association***, including Membership can be found at [HumicTrade.org](https://www.HumicTrade.org). Join us and help shape an industry.

Find newsletters and other resources at www.HumicTrade.org

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